



FOR IMMEDIATE RELEASE

The Walkers Reach Publicity and Web Publishing Agreement with Southern Spin Entertainment

MURFREESBORO, Tenn. – Up and coming family group **The Walkers** have reached a publicity and web promotional agreement with Southern Spin Entertainment. Through this agreement, The Walkers have gained unlimited access to all media outlets serviced by Southern Spin Entertainment, in addition to advertising and marketing potential through this exclusive partnership.

The group will also receive a brand new, fully updated website and media kit designed by the company.

Billy Walker, Jr. of The Walkers said, “The Walkers are extremely excited to be a part of SSE. Being a new group to the gospel music industry, it is essential to have a talented and experienced public relations firm to help get your name and music exposed, and we believe that we have found just that company.”

The Walkers are a full-time evangelism team based out of Perry, Florida. The family group is represented by AMG Capitol. The group is preparing for the release of their latest recording this summer with Lamp Music Group.

Amy Marie Unthank of Southern Spin Entertainment said, “We can’t wait to start working with The Walkers! They are a fantastic family group!”

Southern Spin Entertainment is one of three divisions of the 501c non-profit organization SSE Group, Inc. The company is operated by siblings Amy Marie Unthank and Chris D. Unthank. The company currently represents artists, companies, and organizations in all genres of Gospel music – including the Dove Brothers, the Freemans, The Webbs (formerly the Rick Webb Trio), The Imperials, SoGospelNews.com, Beyond the Ashes (formerly Anthony Facello & Crossroad), Misty Freeman, the Diamond Awards, myTeamABC, Johnny Minick, Eighth Day, the Glovers, Sharron Kay King, HisSong, the Prophets Quartet, Wendy Word + forgiven, The Pathfinders, Amazed, and many more.

More information on The Walkers will be found on their brand new webpage which will go live in a few weeks.

About Southern Spin Entertainment

Southern Spin Entertainment is one of three divisions of the 501c non-profit organization SSE Group, Inc. Southern Spin Entertainment focuses on publicity and marketing for Southern and Country Gospel artists. The company currently represents many artists, companies or organizations in all genres of Gospel music.

For more information on Southern Spin Entertainment, go to <http://www.southernspin.com> .

SSE Group, Inc.’s three divisions include Southern Spin Entertainment, SSE Design Group, and Southern Spin Radio. SSE Group currently owns and operates Glorious Creations, SGBlogNews.com, and TheBridgeLive.net.

For more information on SSE Group, go to <http://www.ssegrouponline.com>.